



Thursday September 29, 2016



Enjoy an exclusive fusion between the growing t-shirt fashion movement and Kansas City culture at the 2nd Annual Mid C.O.A.S.T. Event. This event combines all the glamour of a high-end runway show with the urban charm of a pop-up shop. Attendees will interact with the hottest local brands in a unique boutique setting with the latest designs available for purchase. All proceeds benefit babies born at Truman Medical Centers.

For more information, email tmccollectivekc@gmail.com

#KCBrandsforBabies

“This was such a cool event! I was able to shop for all my favorite brands in one place, and take home ideas from the runway on how to style them! Knowing the proceeds went to provide carseats for local families in need made it a must for my calendar.” - Jordan Ryan, 2015 Mid C.O.A.S.T. Attendee

After an overwhelmingly successful event in 2015, the Truman Collective is bringing back the 2nd Annual Mid C.O.A.S.T. Event in the fall of 2016.

Featuring popular local designers and brands, including Ocean & Sea, Sideline Chic and Easy, Tiger!, this one-of-a-kind experience is an exclusive fusion of the fashion world and the entrepreneurial and philanthropic culture of Kansas City.

Last year’s event raised more than \$6,500 and helped TMC purchase new car seats for families in need. Proceeds from this year’s event will provide cribs and other necessary supplies to help our tiniest patients thrive. Your sponsorship will ensure the littlest members of our community get the best start in life!



The Truman Collective is more than an exceptional group of up-and-coming, passionate young professionals. It is a dynamic organization designed to cultivate the next generation of community leaders committed to serving the mission of Truman Medical Centers.

Members (age 21 to 40-ish) serve as ambassadors for TMC while engaging in service, social, philanthropic, and professional networking activities.



2016 Sponsorship

T-Shirt Trendsetter \$2,500

- Logo on Mid C.O.A.S.T. Event website
- Company page tagged in social media posts leading up to the event and post-event photos
- Social media kit provided by Truman Collective for company's promotional use
- Prominent logo on all promo material, invitations, magazine ads
- Inclusion on all press releases
- Verbal recognition during runway show
- Large rolling logo on stage screen/projection
- Large logo on all event signage
- Opportunity to provide promotional gift for attendees
- Tax donation letter provided by TMC Charitable Foundation
- Logo on event t-shirt
- 8 tickets to the Mid C.O.A.S.T. Event & 8 FREE event t-shirts

Runway Visionary \$1,000

- Logo on Mid C.O.A.S.T. Event website
- Company page tagged in social media posts leading up to the event and post-event photos
- Social media kit provided by Truman Collective for company's promotional use
- Logo on all promo material, invitations, magazine ads
- Verbal recognition during runway show
- Medium rolling logo on stage screen/projection
- Medium logo on all event signage
- Opportunity to provide promotional gift for attendees
- Tax donation letter provided by TMC Charitable Foundation
- Logo on event t-shirt
- 4 tickets to the Mid C.O.A.S.T. Event & 4 FREE event t-shirts

Style Influencer \$500

- Logo on Mid C.O.A.S.T. Event website
- Company page tagged in social media posts leading up to the event
- Social media kit provided by Truman Collective for company's promotional use
- Logo on all promo material, invitations, magazine ads
- Small rolling logo on stage screen/projection
- Small logo on all event signage
- Tax donation letter provided by TMC Charitable Foundation
- Logo on event t-shirt
- 2 tickets to the Mid C.O.A.S.T. Event 2 FREE event t-shirts

Chic Contributor \$150

- Individual Sponsorship Package
- Recognition on Mid C.O.A.S.T. Event website
 - Special recognition at event (optional)
 - Tax donation letter provided by TMC
 - 2 tickets to Mid C.O.A.S.T. Event



Sponsorship Reservation Form

YES! I want to support Mid C.O.A.S.T. at this sponsorship level:

All packages and corresponding offers subject to print deadlines - All participants are responsible for submitting properly sized graphics.

_____ \$2,500 "T-Shirt Trendsetter"

_____ \$1,000 "Runway Visionary"

_____ \$500 "Style Influencer"

_____ \$150 "Chic Contributor"

Name as it should appear in printed recognition:

Contact Name _____

Company Name _____

*Mailing Address _____

*City, State, Zip _____

*E-Mail _____

Contact person's daytime phone number:

Please select payment method:

_____ Please send an invoice to the address listed above

_____ A check is enclosed payable to TMC Charitable Foundation

_____ Charge my MasterCard or Visa:

Card Number _____ Exp. Date _____

Name of Cardholder _____ Daytime Phone _____

Receipt of this Sponsorship Reservation Form is required to ensure inclusion and accuracy in all event materials.